**Springdale Veteran Memorial**

**Springdale, AR 72764**

**AGENDA for August 1, 2019**

Call to Order Al Wille

Pledge of Allegiance Ken Spencer

Prayer Dr. Joe Zurborg

Welcome to New Member & Guest Jannie Layne

Guest

Approval of June Minutes Jannie Layne

Financial Report Jeffery Vinger/Matt Mendenhall

**OLD BUSINESS**

Site Update Matt Mendenhall/Jeff Vinger

Design Contest Jeffery Vinger

Strategic Planning Matt Mendenhall

Committee Reports Board Members

**NEW BUSINESS**

Open Discussion

ADJOURN

Members of the board are urged to present any items of concern to the assembly Board for consideration. Please send your concerns to Jannie Layne at 479-530-7728 or email at [jannielayne1206@gmail.com](mailto:jannielayne1206@gmail.com) prior to the meeting

Mission Statement: The Springdale Veterans Memorial Organization is a non-profit organization designed to raise funds, establish, build and maintain a memorial to our veterans, a place to honor the values of liberty, freedom, and respect of veterans from all branches of service. A place where those who have answered our country’s call can be cherished and remembered forever in our hearts.

Springdale Veterans Memorial Organization

Meeting Minutes July 18, 2019

Given by Sue Magdefrau, Secretary

Meeting began at 6:00 pm at Springdale Fire Department on Holcomb Street by Jannie Layne.

Pledge of Allegiance: Dorothy Cardiel

Prayer: Dr. Joe Zurborg

Attendees: Sue Magdefrau, Jannie Layne, Jeff Vinger, Ken Spencer, Dorothy Cardiel, and Al Wille.

Guest: Bill Clough, Doris Forcheimer, and Andy Cardiel

Approval of April Meeting: Dorothy Cardiel and 2nd by Dr. Joe Zurborg.

Minutes approved

Finance Report: Jeff Vinger - $3723.39. Approved by Jannie, and 2nd by Jim Reed.

Guest:

Bill Clough lives across from JB Hunt Park. He has concerns for him and his neighbors that would like to be involved in what we are doing concerning the building of the Springdale Veterans Memorial. They act as stewards of the property. They do not want lights facing outside of the park- would like inside park lights. Access – no entrances from Pump Station Road- Lots of school bus traffic. Jeff explained the design contest and read all the neighbors concerns and have added them to the design. The organization does not want to build a new entrance. Have connectors to interact the park and memorial. Joe Washer- Arkansas architect won design for WWII memorial. Jeff will run the contest and get information out for it. Most neighbors will support the memorial, they want concerns noted. Jannie told Mr. Clough that they can come to any meeting and also, we will need volunteers for some of our programs. Mr. Clough said the wind is west to east and the neighbors get all the trash. Gully Park has an amphitheater, and would you like to think about this? Will operating hours be the same as the city? Jeff said it would be maintained by the city. SVMO addressed all concerns Mr. Clough asked.

OLD BUSINESS:

Site Update: Jeff is going thru design criteria with Mr. Clough concerns of lot site, property lines, utilities, etc. Dorothy asked what if we decided on a different site? Jannie said we would start over. JB Hunt has 5 ½ acres, park, bathroom, pavilion, parking, etc. already there, so there is no need to create them. Dorothy suggested Botanic Gardens or Master Gardeners to do landscaping. Jannie said they will help to maintain it. Jeff suggested contractors, landscaper, ABC Block to donate time and product to us. Ken said Lowe’s has a contest and helps. Dr. Joe said have different companies do different areas – Tyson -one area, George’s – another focal point, etc. Jannie we don’t put our ideas in until we see the design.

Design Contest and Strategic Planning:

Dean of Architect at U of A has volunteered his services to us. Dorothy said make sure there is an educational piece to our design. Suggested prices for entering the contest: $25.00 for student, $50.00 for nonprofessional, $100.00 for professional. Prizes – 1st - $5000.00, 2nd - $1000.00, and 3rd - $500.00. Sue made motion to accept, Dr. Joe 2nd, and all approved. Dr. Joe and Ken thanked Jeff for all his hard work in the design contest. Everyone else agreed. Dr. Joe asked about time frame on contest? Jeff – starts Oct. 1st until Dec. 31st, 2019. Contestants can ask any questions at this time. Jan 1st, 2020 until Mar. 31st design work and submit package. April 1st – 20th – compile all designs anonymously. April 21st – 30th – jury will see designs. All designs need to be on PDF files – site plans and detail drawings= complete design. Dr. Joe ask about the city expanding Pump Station Road and taking part of our land. Jury – Jannie Layne will be on it, need a military veteran – Sam Donaldson was suggested. Dorothy said Sam can help with fundraising.

Website:

Jannie suggested downloading QR code reader to SVMO web page

Committee Reports:

Dorothy has attempted in her group meeting to breakdown each person’s forte: Kelly – web, Tony – volunteer gatherer, David – marketing, and Lynn – non-profits. Jim Reed knows city rules and regulations. Stephanie Blevins – governor. Jeff working on up to date list of people to do mail outs to. Jannie – wait to do mail out until we go to the next phase. Dorothy needs a set schedule. Get different meetings and times – VFW, American Legion, etc., and make sure most are in our town. Put a bug in their ear.

NEW BUSINESS:

Dr. Joe is looking ahead for brick, plaque, and benches for fundraising. Dorothy asked about Hispanic population getting them involved. David Tibarra – veteran is excited about the memorial. Asked him to please come and join us. Link and communication are open. Jannie has a Marshallese veteran and will reach out to him. Are we going to do a big kickoff for the event? Jannie - something at city hall with newspaper in October. U of A architect to come. Need to know when city council meets. Jannie will find out. Jeff will do the press release.

Jannie action item:

Dorothy – google sheets to share and updated – data base

Kelly – can do schools – Rick Shaver

Dorothy – Trifold flyers for kick off

Jannie – need bullet sheet – contact info for the event

Dorothy do we have this in the budget. Jannie suggest reaching out to printing companies. Jeff asked how to get more info on the flyer – key information? Jannie asked if SVMO was going to be at the summit on July 26th?

Dr. Joe stated that 50 years ago today astronauts walked on the moon – Armstrong, Aldrin, and Collins. He had a signed picture of all 3 and a baseball. Dr. Joe gave Jannie a coin one of the men had in his pocket at the time. Each person at the meeting got a picture and piece of memorabilia from Dr. Joe. He also shared other memorabilia of that time in history with us. Thank you, Dr. Joe, for always giving educational moments in history to us.

Next meeting will be August 1, 2019 at 6 pm at the Springdale Fire Department on Holcomb Street.

Adjourned at 7:42 pm by Jannie Layne.