**Springdale Veteran Memorial**

**Springdale, AR 72764**

**AGENDA for November 11, 2020**

Call to Order Jannie Layne

Pledge of Allegiance Al Wille

Prayer Jannie Layne by Dr. Joe Zurborg

Welcome to New Member & Guest Jannie Layne

Guest

Approval of October Minutes Jim Reed

Financial Report Jeffery Vinger/Matt Mendenhall

**OLD BUSINESS**

Site Update Matt Mendenhall/Jeff Vinger

Design Contest Jeffery Vinger

Strategic Planning Matt Mendenhall

Committee Reports Board Members

**NEW BUSINESS**

Open Discussion

ADJOURN

Members of the board are urged to present any items of concern to the assembly Board for consideration. Please send your concerns to Jannie Layne at 479-530-7728 or email at [jannielayne1206@gmail.com](mailto:jannielayne1206@gmail.com) prior to the meeting

Mission Statement: The Springdale Veterans Memorial Organization is a non-profit organization designed to raise funds, establish, build and maintain a memorial to our veterans, a place to honor the values of liberty, freedom, and respect of veterans from all branches of service. A place where those who have answered our country’s call can be cherished and remembered forever in our hearts.

Springdale Veterans Memorial Organization

Meeting Minutes October 1, 2020

Given by Sue Magdefrau

Meeting began at 6:00 pm at Springdale Youth Center by Jannie Layne.

Pledge of Allegiance: Al Willie

Prayer: Tony Kaczoraski by Dr. Joe Zurborg

Attendees: Jannie Layne, Jeff Vinger, Al Wille, Matt Mendenhall, Jim Reed, Dorothy Cardiel, Tony Kaczoroski, and Sue Magdefrau.

Guest: Connie Crowell

Approval of Sept. 2020 Minutes: Motion to approve - Jim and 2nd by Jeff. Minutes approved

Finance Report: Jeff Vinger –Beginning balance $4015.01, no change. Motion to approve – Tony and 2nd by Al. Financial Report approved.

Guest: Connie Crowell

OLD BUSINESS:

Site Update: Same

Design Contest and Strategic Planning: Jeff meet with CORE Architects Robert Kelly and Dusty Graham in September on JB Hunt Park site to review details of winning design. Both expressed interest in supporting our efforts. They met with others in their office and have selected coworkers to move forward with next steps including working with civil and survey teams from ESI Engineering to make a complete review of the site and provide survey details and topo maps they can use to develop additional design drawing for our use. They will also determine any issues we may need to consider and adjust. Dusty ‘s team has already established a base file they are using to model up the layout as a starting point. ESI should have their survey results completed in the next two weeks. We are concentrating on the flat work. Asked Jeff to put in meeting reminder for them to come to next months meeting. Tony- who is the manager for the plans. Jeff is. Matt asked about core drilling – Jeff – they are researching it. Dorothy – phasing of plans- will the board have any say? Jeff – yes. We will see what architects come up with, but we need to flag things we need. Jannie – Has Hall student, Zack Gardner would like to get involved. Jeff- will let him know. Tony – how long will to take for them to get back to us. Jeff- about 1 or 2 months.

Website: Dorothy – need to straighten up Facebook. Jannie – Facebook page -SVMO account when accepted it wipes out the personal account. Tony – SVMO.org address? Jannie – Kelly Powell has that information. Jannie- need to have our design on our website. Tony- will get everything updated. Do we have a new logo? Jannie- no use what we have for now. Tony, Dorothy, and Kelly need to get with committee to report their information. Need to run under guidelines that are already set up.

Strategic Planning: Matt – we need to get serious about selling bricks or stars. Need to get this started. Jannie – written detail plan- Connie will help us with fundraising with Jim. Need to get someone to focus on this. Matt- giving levels on the plan. Jannie – let the fund-raising committee do this. Connie – will be willing to do this. Jim – need something to show people. Jeff – hold off on selling anything currently until the architects get back with us. Just being a member comes with dues-need to refresh this. Push this out and to corporate. Start developing an intake to bring in money. Jannie – create a fundraising committee and come up with a business plan. $500 to be part of the organization. Tony – Auction in a Box- military memorabilia. They provide all the items, handle shipping, and all. Matt – fundraising online auction Tony mentioned. Do we want to authorize this? Jeff- not until we check it out completely. Tony – for us to get action out there we would sell over their cost. Jannie- purpose of auction? Tony – to put money in our account. Get money for things we need. Jannie – how do we get the information out? Tony – Facebook, email, etc. Jannie – company manages all is okay with me. Dorothy – allows us to bring stuff out there. Share with friends and family, connect with veterans and veterans’ families. Matt – motion to pursue fundraiser. Jeff – second, all approved.

Committee Reports: Jannie- I vote Jim as Fundraising Chairman. Jim – does the committee have to be SMVO? Jannie – no. Tony – second. All approved.

NEW BUSINESS:

Jannie – accepted resignation of Dave Vining, Ken Spencer, and Dr. Joe Zurborg. Dorothy made the motion to accept the resignations, Al -second. All approved. A motion to nominate Tony Kaczoroski, Richard Bowman, and Kathy Jaycox for the board. Sue made a motion to approve Tony for board, Jannie 2nd, all approved.

Next meeting will be November 11th, 2020 at 6 pm at the Springdale Youth Center.

Adjourned at 7 pm by Jannie Layne.